



**NCTA**

NATIONAL CABLE & TELECOMMUNICATIONS ASSOCIATION

**DANIEL L. BRENNER** SENIOR VICE PRESIDENT, LAW & REGULATORY POLICY

1724 MASSACHUSETTS AVE N.W. WASHINGTON, D.C. 20036-1903

TEL: 202.775.3664 FAX: 202.775.3603

June 30, 2004

**EX PARTE**

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

**Re: MB Docket No. 04-207**

Dear Ms. Dortch:

On Tuesday, June 29, 2004, Michael Hennessey of the Canadian Cable Television Association (CCTA), Daniel L. Brenner, and Jill Lockett of the National Cable & Telecommunications Association met with W. Kenneth Ferree, Tracy Waldon, and Bill Johnson. During the meeting, we discussed Mr. Hennessey's speech to the WMCC concerning the limitations of an a la carte model and how Canadian a la carte is restricted to digital tier servers, and generally to small audience niche channels.

Attached is a copy of the speech.

Respectfully submitted,

**/s/ Daniel L. Brenner**

Daniel L. Brenner

Enclosure

cc: Jonathan Cody  
Catherine C. Bohigian  
Jordan Goldstein  
Stacy Robinson Fuller  
Johanna Mikes Shelton